



June 2018

Dear Howell Community Members,

On June 11, 2018, the Howell Public Schools Board of Education approved naming the Howell High School athletic field the **"John Dukes Field at Memorial Stadium."** John Dukes was a long time teacher and coach at Howell High School. Mr. Dukes coached multiple sports and thousands of students over his career. He has been inducted into multiple Athletic Halls of Fame, including Howell High School, Alma College, and the Michigan High School Football Coaches Association. Mr. Dukes is a lifelong Howell resident who attended Howell Public Schools at every level and returned to Howell after his college years. He raised his family in the community and still resides in Howell today.

We are honored to have this opportunity to name the field after such an incredible Highlander. All funds must come through private donations and sponsorships. **This is where we need your help.** For your consideration, we have many different donation and sponsorship opportunities listed on the back of this letter. We have a goal of raising \$25,000 for this endeavor. The funds collected will support the following areas:

1. "John Dukes Field" sewn into the new turf being installed within Memorial Stadium - Summer 2018
2. Cast bronze plaque to honor John Dukes (to be hung in Memorial Stadium)
3. Renovation of the Memorial Stadium main entrance with signage, making this area more inviting to fans and spectators

Any extra funds will be donated to the Scott Pohl "Heart of a Highlander" Scholarship Fund. This scholarship was started by Karl Pohl in honor of his son. Like John Dukes, Scott Pohl had the Heart of a Highlander. We would like to endow this scholarship for future generations of Highlanders.

Please join us in making this happen for such an outstanding individual who has dedicated himself to always being a role model and a Highlander for Life! Thank you for your consideration of this important part of Howell's history! **GO HIGHLANDERS!**

Thank you,

Aaron Metz
Head Football Coach
Howell High School
GO HIGHLANDERS!

John Dukes Field & Memorial Stadium Entrance Renovation Sponsorships

Please Mark and Complete the Form Below for the Option that Best Fits You!

Donations:

Donations can be made in one of three ways:

1. Online at www.howellfootball.com or http://howellschools.com/sports/high_school/ through the Paypal Account
2. Money Order or check payable to:
Howell High School - Athletics
Memo: John Dukes Field
Mailed to:
Howell High School Athletic Department
Attn: Aaron Metz
1200 W. Grand River Ave
Howell, MI 48843
3. Delivered in person to the Howell High School Main Office or Athletic Office
Howell High School
1200 W. Grand River Ave.
Howell, MI

Sponsorships:

- Gordon Plaid - \$5,000+
- Name in 4 inch letters on cast bronze sponsors plaque hung at Memorial Stadium
 - Three year Athletic Business Club Sponsorship Package
 - 25 tickets to the Dedication and Varsity Football game honoring John Dukes on Thursday, August 30
- Gold - \$2500+
- Name in 3 inch letters on cast bronze sponsors plaque hung at Memorial Stadium
 - One year Athletic Business Club Sponsorship Package
 - 15 tickets to the Dedication and Varsity Football game honoring John Dukes on Thursday, August 30
- Green - \$1000+
- Name in 2 inch letters on cast bronze sponsors plaque hung at Memorial Stadium
 - One year Athletic Business Club Sponsorship Package
 - 10 tickets to the Dedication and Varsity Football game honoring John Dukes on Thursday, August 30
- Highlander - \$500+
- Name in 1 inch letters on cast bronze sponsors plaque hung at Memorial Stadium
 - 5 tickets to the Dedication and Varsity Football game honoring John Dukes on Thursday, August 30.

To ensure name inclusion on the plaque, please respond by **July 13, 2018**.

COMPANY/DONOR NAME: _____

Please print information above as you would like it to appear on Sponsorship Plaque & Dedication Program

Contact Name: _____ Title: _____

Phone: (_____) _____ -- _____ Email: _____

Address: _____

City: _____ State: _____ Zip: _____

Signature: _____ Date: _____